sosimple.

EXCEPTIONAL WEBSITE DESIGN

BUILT ON A SUPERIOR WEBSITE MANAGEMENT & COMMUNICATIONS PLATFORM

Easy Website Management

- Drag and Drop Editor
- Easily Clone Pages and Content
- Manage SEO
- Embed Shared Content & Feeds
- Manage User Permissions
- Website Accessibility: Meets WCAG 2.0 Level AA Requirements

Unmatched Scalability

- Photo & Video galleries
- Blogs
- Event Calendars
- Online Forms
- Meeting & Tour Schedulers
- Member Directories

Social Media Management

- Connect Multiple Social Media Accounts
- Create and Distribute Posts to Social Media Accounts in One Step
- Instantly Post website photos, blogs, new, job posting and site alerts
- Add Social Media Mashup and Feeds to Your Website

Online Forms & Payments

- Application and Registration Forms
- Single Step or Multi Step Forms
- Online Payments and Donations
- Accepted Payments (Credit card, Check, Cash, On Account, Purchase Orders)
- Manage Payment Status and Notes

Email Marketing & Text

- Design Email Templates
- Create & Filter Distribution Lists
- Campaign and User Reporting
- Easily Clone Templates
- Send Bulk Text Messages

Portals & Intranets

- Staff Intranets
- Password-Protected Portals
- Digital Asset Management
- Discussion Boards & Forums

Digital Marketing & Automation

- Inbound Marketing Tools
- Lead Capture Forms with Auto Responders
- Landing Pages
- Scheduled Emails
- Date-Based and Event Based Automations

Database & Integrations

- Customizable Database
- Import, Dynamically Feed, or Manually Add Records
- Seamlessly integrates with your existing database systems
- Generate personalized letters, Avery labels and Outlook vCards