

Project Timeline

 = Represents a CLIENT MILESTONE. The project cannot continue until the step is completed.

1. Project Kickoff Meeting

This step has or will be completed by Crane

Completion of Strategy Questionnaire Required

2. Sitemap Development

This step has or will be completed by Crane

Site Map Approval Required

3. Content Gathering

This step has or will be completed by Crane

Initial Approved Content Required

4. Homepage/Interior Page Design (6 weeks)

This step has or will be completed by Crane

Design Approval Required

5. Final Content Required

Client provides all final copy, high-resolution images and associated files not yet uploaded to the shared Dropbox or Google Drive folder. SoSimple reviews submitted content to confirm that material is supplied for all pages of the site prior to commencing coding. **In the event that the client needs to change this content after this step, they will easily be able to make these changes with SoSimple CMS after the training.**

All Final Content and Approval Required

6. Coding/Development & Testing (4 weeks)

Step 6 will begin upon completion of Steps 4-5. SoSimple begins coding the approved website design onto the SoSimple CMS platform. SoSimple performs comprehensive testing across all modern browsers and within SoSimple CMS to troubleshoot any issues.

7. Content Population & Reviews (2 - 3 weeks)

SoSimple populates the website with Client-supplied content and builds out all pages of the site per the approved sitemap. Upon completing the build out and conducting final testing/technical reviews, SoSimple sends the development link to Client for final review and comment. With Client authorization, the new website is ready to proceed to the final step of the process.

8. Cloudflare DNS, Site Launch & Training

Client provides domain access (where website domain(s) are currently registered) and associated login credentials. Alternatively, Client can connect SoSimple with an authorized technical representative to coordinate a free setup of Cloudflare DNS Management. Post-launch trainings will be conducted so that future edits can be made by the Client using SoSimple CMS.

Domain Access / Cloudflare DNS Setup Required

In the event that an item identified above does not occur in a timely manner, such circumstance shall constitute a change that may require an adjustment to the Client's desired go live date. In this scenario, SoSimple will evaluate its work schedule and provide an new updated schedule.